

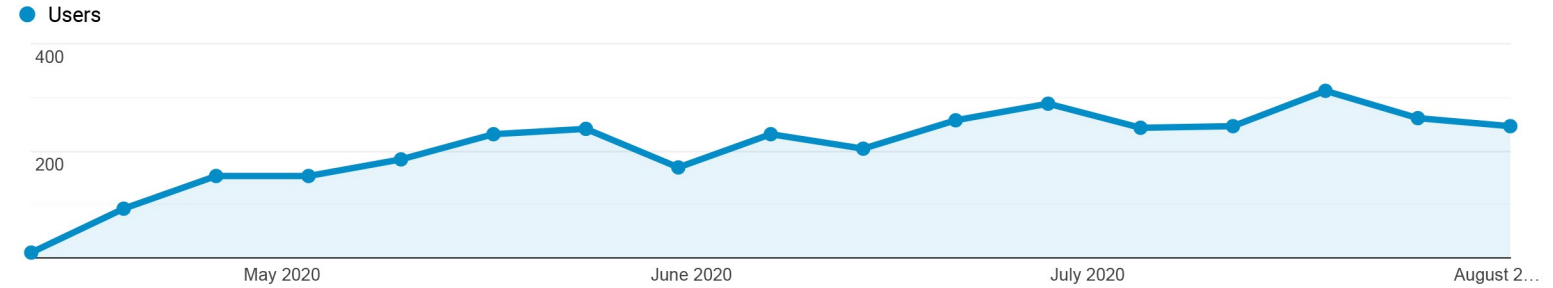
Channels

All Users
100.00% Users

Apr 12, 2020 - Aug 8, 2020

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions Goal 1: Phone Number Click		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Phone Number Click (Goal 1 Conversion Rate)	Phone Number Click (Goal 1 Completions)	Phone Number Click (Goal 1 Value)
	3,121 <small>% of Total: 100.00% (3,121)</small>	3,123 <small>% of Total: 100.06% (3,121)</small>	4,587 <small>% of Total: 100.00% (4,587)</small>	53.87% <small>Avg for View: 53.87% (0.00%)</small>	2.33 <small>Avg for View: 2.33 (0.00%)</small>	00:02:00 <small>Avg for View: 00:02:00 (0.00%)</small>	1.74% <small>Avg for View: 1.74% (0.00%)</small>	80 <small>% of Total: 100.00% (80)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Organic Search	1,321 <small>(41.15%)</small>	1,279 <small>(40.95%)</small>	1,993 <small>(43.45%)</small>	32.92%	2.96	00:02:41	2.81%	56 <small>(70.00%)</small>	\$0.00 <small>(0.00%)</small>
2. Display	641 <small>(19.97%)</small>	641 <small>(20.53%)</small>	975 <small>(21.26%)</small>	90.36%	1.18	00:00:33	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
3. Direct	640 <small>(19.94%)</small>	640 <small>(20.49%)</small>	853 <small>(18.60%)</small>	58.26%	2.40	00:02:31	1.29%	11 <small>(13.75%)</small>	\$0.00 <small>(0.00%)</small>
4. Paid Search	372 <small>(11.59%)</small>	339 <small>(10.85%)</small>	439 <small>(9.57%)</small>	47.38%	2.16	00:01:12	2.73%	12 <small>(15.00%)</small>	\$0.00 <small>(0.00%)</small>
5. Referral	121 <small>(3.77%)</small>	112 <small>(3.59%)</small>	169 <small>(3.68%)</small>	75.15%	2.09	00:02:29	0.59%	1 <small>(1.25%)</small>	\$0.00 <small>(0.00%)</small>
6. Social	115 <small>(3.58%)</small>	112 <small>(3.59%)</small>	158 <small>(3.44%)</small>	64.56%	1.96	00:01:28	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>

Rows 1 - 6 of 6